



**DINESH
VAYADANDE**

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JOB ROLE IN CURRENT ORGANISATION

- Identify product improvement opportunities
- Planning & facilitating cross-functional workshops that enable user discovery, prioritisation & ideation
- Partner with user researchers to talk directly with user's to understand the user's needs, goals & motivations
- Work closely with the Business, Product & Tech Team to deliver high-impact data-driven design solutions
- Present product design ideas to cross-functional teams & senior leadership
- Contribute to broader product strategy and initiatives & mentor junior designers
- Developing wireframes & prototypes around customer needs
- Run experiments to identify optimisation techniques & enhance the experience

EDUCATION

Visual Art Communication

Raheja School of Arts
Diploma - 2009 - 2012

Foundation Course of Arts

Indian Art Institute
2008 - 2009

H.S.C

Bhavan's College
2005 - 2007

S.S.C

L.V.M School
2004 - 2005

CERTIFICATION

Design Thinking

Interaction Design Foundation

HCI

Interaction Design Foundation

Mobile UX

Interaction Design Foundation

+ 15 More

EXPERIENCE

QS Quacquarelli Symonds

Product Designer
(Working since Dec 2020)

Pivotroots Digital

Mngr. - Experiential Designer
Nov 2016 - Dec 2020

Dentsu Aegis Media

Asst. Mngr. Creative Services
June 2016 - Aug 2016

Wow Design

Sr. Visualiser
Jan 2016 - June 2016

Ottoedge

Sr. Visualiser
Nov 2014 - Oct 2015

Unsame Advertising

Visualiser
Nov 2013 - Nov 2014

Mojo Sense Media

Visualiser
May 2012 - Oct 2013

SKILLS

Intellectual

User Research
Storytelling
Strategy
Self Driven
Collaborative
Project Management
Sprint
Mentoring

Technical

Adobe XD
Figma
Hotjar
Google Analytics
Page Sense
Google Adwords